



For Immediate Release

Contact: Heather Curry, 703-390-9822, hcurry@acr-arrs.org

SERAM Joins ARRS' 2011 Global Exchange Program

The Spanish Society of Radiology (SERAM) will participate in the American Roentgen Ray Society's (ARRS) 2011 Annual Meeting as part of the ARRS Global Exchange Program. The ARRS Global Exchange Program was created to review, coordinate, and develop international outreach initiatives designed to raise awareness and stature of the ARRS in targeted regions in the world.

Year after year, many of SERAM's members come to the ARRS Annual Meeting and support it by sending important scientific work. In addition, the *American Journal of Roentgenology (AJR)* and *Radiologia* (the journal of SERAM) have a joint publication agreement.

“SERAM is looking for ways to enhance continuous medical education in Spain in a fashion similar to what we do in the USA,” said Mauricio Castillo, MD, chair of the ARRS meetings committee. “Thus they would like to be more closely associated with ARRS whose educational activities are diverse and of the best quality,” said Castillo.

“The ARRS would like to reach across the globe to scientific societies and eventually embrace them as members. The ARRS hopes that these endeavors will not be a one time activity but rather, that long term relationships between it and sister societies elsewhere will develop and be carried on as a result of these joint meetings,” said Castillo.

About ARRS

The American Roentgen Ray Society (ARRS) was founded in 1900 and is the oldest radiology society in the United States. Its monthly journal, the *American Journal of Roentgenology*, began publication in 1906. Radiologists from all over the world attend the ARRS annual meeting to participate in instructional courses, scientific paper presentations and scientific and commercial exhibits related to the field of radiology. The Society is named after the first Nobel Laureate in Physics, Wilhelm Röntgen, who discovered the x-ray in 1895.

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